

Future For Nature 2023 Call to Apply Promotional toolkit



On the hunt for the next Future For Nature Award Winners

Each year, the Future For Nature Foundation recognises three young, driven nature conservationists from around the world. These wildlife heroes are making a real difference for their species or ecosystem and Future For Nature wants to acknowledge and support them!

The Call to Apply for the Future For Nature Awards 2023 is now open and we are engaging everyone to help spread the message. We hope you'll share the news with your network and/or your social media.

We have provided suggested language and assets for social media, plus details on application criteria below.

Talking Points

If you'd like to help us find the next FFN winners by crafting your own message, below are some talking points to use. You are also welcome to use the provided sample captions.

- The Future For Nature Foundation supports young, talented, and ambitious nature conservationists committed to protecting species of wild animals and plants.
- The Call to Apply is open from June 20th until August 28th 2022.
- Nature conservationists from all over the world between 18-35 years can apply.
- FFN Award winners not only receive €50,000 prize, they also gain international recognition for their work, are able to connect with like-minded people through the FFN Family, and previously closed doors are opened.

Tags

Facebook: @futurefornature
Instagram: @ffnfoundation
Twitter: @futurefornature

Hashtags

#FFNAwards2023
#FutureForNatureFoundation

Sample Captions

Facebook

Are you the Future For Nature?

The @futurefornature foundation is looking for young, passionate conservationists with unlimited dedication and willpower to protect wild animal and plant species. Apply now to win the #FFNAwards2023, €50,000 and join the growing FFN Family!

Apply now at futurefornature.org/apply/

Instagram

Are you the #FutureForNature?

The @ffnfoundation is looking for young, passionate conservationists with unlimited dedication and willpower to protect wild animal and plant species. Apply now to win the #FFNAwards2023, €50,000 and join the growing FFN Family!

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Twitter

Are you the #FutureForNature? The @Futurefornature foundation is looking for young, passionate conservationists with unlimited dedication to protect wild animal and plant species. Apply now to win the #FFNAwards2023! futurefornature.org/apply/



Photo and video material

You are free to share the photo alongside the text in your post. We also have a promotional videos and the below image available to share.

The files can be downloaded via Google Drive [here](#).



2023 Future For Nature Award eligibility and application process

Do you know anyone who would deserve to win this prize?

The FFN Award application criteria are as follows, the candidate:

- Must be born on or after the 31st May 1987 and before the 31st of May 2004.
- Has achieved substantial and long-term benefit to the conservation status of one or more animal or plant species.
- Has demonstrated commitment, determination, and passion for conservation work.
- Has demonstrated leadership, entrepreneurship, and a clear view on conservation work.
- Has been creative and innovative in his/her work.
- Has demonstrated to be honourable in the conservation work performed.
- Must be determined to continue his/her conservation work, as the Award aims to stimulate the winner's future work. It is not an "end of career" prize.
- Is able to explain his/her conservation work in proficient English (written and spoken).

If the candidate matches all criteria, they can apply on our website,, www.futurefornature.org/apply/. They will need to fill in the application form, which asks for general information, two references, and short descriptions of the candidate's achievements, conservation vision and the added value of the FFN Award.

The applications for the Future For Nature Awards 2023 are open from 20th June until 28th August, 2022. Applications received after the deadline will not be reviewed.